

CLICK YOUR WAY TO COMFORT.

Complete and return the application below and you could be on your way to a more comfortable home.

ECAHomeMakeover.com

16 second-prize winners will receive a Rheem Marathon electric water heater!



Electric Cooperatives of Arkansas
Energy Efficiency Makeover Contest
P.O. Box 194208 • Little Rock, AR 72219-4208

How To Enter:

1. Complete entry form below.
2. Include an exterior photo of your home.
3. Mail entry form and home photo to:

Hurry! Entries must be received by July 15, 2014. Winners will be announced by August 10, 2014.

Only one entry per residence.

(PART 1) ENTRANT'S INFORMATION

Name of Cooperative Member _____
 Address _____ City _____ State _____ Zip _____
 Phone _____ Cell Phone _____ Work Phone _____
 E-mail Address _____ Cooperative Account Number _____
 I am a member in good standing of _____ electric cooperative, and I authorize AECC to access my electricity usage, billing and other member information from such electric cooperative.
 Signature (Required) _____ Date _____

(PART 2) YOUR HOME

Home ownership: Own/Mortgage Rent/Lease
 Land ownership: Own/Mortgage Rent/Lease
 When was your home manufactured? _____ Square Footage of Home? _____
 Is your house on a slab, piers or other permanent foundation? Slab Piers Other/Describe _____
 Primary cooling source (check one) Central Air Window Unit[s] Other/Describe _____
 Age of air conditioning equipment? _____
 Primary heating source (check one) Heat Pump Electric Furnace Firewood/Pellets _____
 Natural Gas Propane Other/Describe _____
 Age of heating equipment? _____
 Describe ceiling insulation: (check all that apply)
 Pink or Yellow Fiberglass Cellulose Rock Wool Other/Describe _____ None
 Describe sidewall insulation: (check all that apply)
 Pink or Yellow Fiberglass Cellulose Rock Wool Other/Describe _____ None
 Describe windows: (Check all that apply)
 Aluminum Frame Wood Frame Vinyl Single-Pane Double-Pane
 How old are windows? _____
 How old are kitchen appliances? _____
 How old are washer and dryer? _____
 Describe the equipment used for water heating: Electric Natural Gas Propane
 Other/Describe _____
 Estimate your average monthly electric bill: \$ _____
 Have you read the Official Contest Rules and do you represent that you meet the eligibility requirements listed in paragraphs 1 and 2 of the rules? Yes No

Signature (Required on reverse side also) _____ Date _____



Brought to you by:
Electric Cooperatives of Arkansas
 We Are Arkansas www.SmartEnergyTips.org

Participating Sponsors:



Signature Required on Back

You must be at least 18 years of age, own and occupy as a primary residence an all-electric, manufactured home on land owned by you in the State of Arkansas.

(PART 3) APPLICATION RELEASE AGREEMENT

I, the adult applicant listed above, in connection with my application to be considered to participate in the Energy Efficiency Makeover Contest ("Contest"), represent and warrant that the answers provided by me to the foregoing application questions are true, complete, and correct and that I have completed this application honestly and accurately. I understand, acknowledge, and agree that if any of the information in this application is found to be false or incomplete, this will be grounds for dismissal of myself and any other persons applying to participate with me from the participant selection process and/or from the Contest. In addition, each of the undersigned agrees as follows:

I acknowledge that Arkansas Electric Cooperative Corporation ("AECC") and the Contest/Sponsors, who are listed in the Official Contest Rules ("Contest/Sponsors"), may or may not select me for further consideration to be part of the Contest in their sole and absolute discretion. I acknowledge that if I am selected for further consideration, I will be required to complete and sign additional application materials, release forms, and other documents. I acknowledge that, if I am selected as a potential participant, I may also be required to submit to a background check in order to be considered as a Contest participant. AECC and the Contest/Sponsors may use the information in this form for any purpose in their sole discretion, including making such information public as part of the Contest or otherwise.

By signing below, in connection with my application to participate in the Contest, I hereby acknowledge, represent and warrant that:

- (i) Neither AECC nor any of the other Contest/Sponsors has any obligation to interview me, and/or select me as a finalist, and AECC may choose finalists in its sole and absolute discretion;
- (ii) I am not an employee, officer, or director of AECC, any Arkansas electric distribution cooperative, or any of their affiliates, subsidiaries, consultants, contractors, advertising, public relations, promotion, fulfillment, and marketing agencies, nor is any member of my immediate family (parent, child, sibling, or spouse) or a person living in the same household as me (whether related or not) an employee, officer or director of any of the foregoing listed entities – or, if the foregoing is not true, I have listed here all persons who are employees of the foregoing entities and the names of their employers;
- (iii) I agree to keep strictly confidential all information about the Contest that I acquire during the participant selection process and/or my participation in the Contest;
- (iv) my name, voice, actions, and collectively, "likeness" may be recorded on audiotape, videotape, or otherwise as a part of this application and participant selection process, and I understand that, regardless of whether I am actually selected to participate in the Contest, AECC and the Contest/Sponsors and their successors, assigns and licensees may, but are in no way obligated to, actually use such recordings and the contents of this application within or in connection with the Contest, including, without limitation, in advertisements, promotions, publicity, marketing, merchandising, or in any other manner, in any and all media now known or hereafter devised, worldwide in perpetuity, and I hereby authorize them to do so; furthermore, I release, AECC and the Contest/Sponsors from any claim for any injury that may result from the recording or use of my Likeness (including, without limitation, any claim that such use defames me, portrays me in a bad light, or invades any right of privacy and/or publicity);
- (v) even if I am selected as a participant, AECC and the Contest/Sponsors have no obligation to broadcast the Contest;
- (vi) all decisions by AECC and the Contest/Sponsors concerning selection of participants and all other matters relating to the Contest are final and not subject to challenge or appeal; and
- (vii) AECC and the Contest/Sponsors have no obligation to return any materials submitted by me (including without limitation this application, any documents, photographs and video recording submitted by me) as part of the participant selection process whether or not I am selected as a participant, and AECC and the Contest/Sponsors may, but are in no way obligated to, use any such materials in and in connection with the Contest, including, without limitation, in advertisements, promotions, publicity, marketing, merchandising, or in any other manner.

By signing this application, to the maximum extent permitted by law, I hereby release, hold harmless and indemnify AECC and the Contest/Sponsors, and any television, or radio station or channel, cable network, or satellite network that exhibits the footage taped in conjunction with the Contest, the other participants in the Contest, the advertisers connected with the Contest, each of their respective parent, subsidiary and affiliated companies, all other persons and entities connected with or engaged in connection with the Contest, and each of their respective officers, directors, agents, representatives, employees, contractors, successors, assignees, and licensees (herein the "Released Parties") from any and all claims, actions, damages, liabilities, losses, costs and expenses of any kind (including, without limitation, attorneys' fees) arising out of, resulting from, or by reason of, my application for or participation on or in connection with the Contest, including, without limitation, my participation in the participant selection process of the Contest, any exploitation of the Contest or my appearance in conjunction with the Contest, the failure of AECC or the Contest/Sponsors to select me as a participant, the cancellation of the Contest, any use of my Likeness or the Material, the entry onto my residential property or into my home by AECC or the Contest/Sponsors, or the use by AECC or the Contest/Sponsors of my residential property and home and contents thereof, in connection with the Contest, or the exercise by AECC of any rights granted by me hereunder, on any legal theory whatsoever (including, but not limited to, personal injury, property damage, rights of privacy and publicity, false light, or defamation) (collectively the "Released Claims"). The Released Claims specifically include, without limitation, any and all claims, actions, damages, liabilities, losses, costs and expenses of any kind resulting from the actions of another participant or any other third party at any time.

I understand that the above release is a material inducement for AECC to proceed with the Contest, and that AECC and the other Released Parties may rely on this release in proceeding with the Contest.

I understand that neither I nor anyone else will be paid for my granting the above rights, or for my signing this Agreement. My participation in the Contest does not constitute a performance and will not entitle me to wages, salary, or other compensation. I agree and acknowledge that no one has asked me for any money or other consideration to be considered for participation in the Contest.

I have read and fully understand this release agreement and official rules, and I agree to abide by and be bound by them and by any eligibility requirements determined by AECC in its sole discretion. I acknowledge that in order to participate in the Contest, I will be required to complete and sign such additional documents as AECC may require prior to participating.

I HEREBY CERTIFY THAT ALL OF THE INFORMATION PROVIDED ABOVE AND IN THIS APPLICATION IS TRUE AND COMPLETE. I UNDERSTAND THAT ANY FALSE STATEMENT OR MATERIAL OMISSION BY ME MAY LEAD TO MY DISQUALIFICATION FROM PARTICIPATION IN THE CONTEST AND/OR THE PARTICIPANT SELECTION PROCESS FOR THE CONTEST.

Applicant's Signature _____ Print Name _____ Date ____-____-____

OFFICIAL RULES OF ENERGY EFFICIENCY MAKEOVER CONTEST

NO PURCHASE NECESSARY. YOU MUST BE AT LEAST 18 YEARS OF AGE OR OLDER AND A LEGAL RESIDENT OF THE UNITED STATES. CONTEST IS LIMITED TO OWNER-OCCUPIED MANUFACTURED HOMES LOCATED IN THE STATE OF ARKANSAS. VOID WHERE PROHIBITED. SEE ADDITIONAL ELIGIBILITY REQUIREMENTS BELOW.

1. HOW TO ENTER: No Purchase Necessary. No entry fee, payment, or proof-of-purchase is necessary to participate in the Contest. The time to enter the Energy Efficiency Makeover Contest ("Contest") begins May 1, 2014 and ends July 15, 2014 (the "Contest Period"). The winner will be announced by August 10, 2014. To be eligible to enter, you must own your home in the State of Arkansas and must be a member of a participating Arkansas electric distribution cooperative. By submitting an application you agree to let Arkansas Electric Cooperative Corporation ("AECC") access your energy usage records, as an energy audit may be conducted. Limit one entry per household during the Contest Period.

2. ELIGIBILITY: YOU MUST BE AT LEAST 18 YEARS OF AGE, OWN AND OCCUPY A HOME IN AS A PRIMARY RESIDENCE A MANUFACTURED HOME LOCATED ON LAND OWNED BY YOU WITHIN THE STATE OF ARKANSAS, BE A LEGAL UNITED STATES RESIDENT, BE A MEMBER OF AN ARKANSAS ELECTRIC DISTRIBUTION COOPERATIVE, HAVE AN ALL-ELECTRIC HOME, AND SUBMIT A COMPLETED CONTEST ENTRY FORM. For purposes of this contest, a "Manufactured Home" is a structure in one or more sections, with each section originally transportable on axes attached to a permanent chassis, and when all sections are combined constitute a dwelling with not less than 320 square feet. The Manufactured Home must be situated on piers, footings or other permanent support and anchored to the ground. Travel trailers and recreational vehicles are not eligible. Whether a structure is or is not a Manufactured Home and qualifies for the Contest shall be determined by AECC in its sole discretion. Entrants may be required to provide proof of legal United States residency if requested by AECC or sponsors of the Contest to determine eligibility and as a condition of prize award. Employees, board members, and officers of AECC, participating distribution cooperatives, Contest/Sponsors, or any companies owned by or affiliated with Contest/Sponsors, advertising agencies and any other company involved with the design, production, execution or distribution of this Contest, or any family or household members of such employees, board members, and officers are not eligible to enter or win the Contest.

3. GRAND PRIZE AND FINALISTS: One finalist will be selected by each distribution cooperative that chooses to participate. Assuming that at least one homeowner from each distribution cooperative enters the contest, 17 finalists ("Finalists") will be chosen. Sixteen finalists will receive a free energy-efficient Rheem/Marathon water heater, up to a \$600.00 value. Based on the results of the energy analyses of the Finalists, one Grand Prize winner ("Winner") will be selected to receive up to \$50,000 worth of energy efficiency measures. Any upgrades or changes will be made to the Winner's home and are subject only to the warranties of the manufacturer and of the installing contractor. AECC does not make any representation or extend any warranty for such upgrades or changes and the same are to be accepted by the Winner "as-is" and without warranty. The Finalists and the Winner are solely responsible for all applicable taxes. AECC and the Contest/Sponsors make no representations or warranties of any kind concerning the appearance or performance of any upgrades or changes made to the winner's home.

4. SELECTION OF WINNER: The Winner and the Finalists will be selected through a comprehensive application screening process aimed at identifying those homes that are energy inefficient and that can benefit the most from the installation of energy efficiency measures. Factors to be considered in selecting the Winner and Finalists may include: actual past energy use; size of home; age of home; number of occupants; number of years at present residence; style of home; and unusual energy uses. This screening process will conclude on or around July 30, 2014, and will be performed by representatives of AECC, whose decisions are final and binding.

5. GENERAL: This Contest is subject only to the laws of Arkansas and the United States. Prizes will be awarded and/or delivered only to addresses within the State of Arkansas. No substitution of prizes is offered. No transfer of a prize to a third party is permitted, and non-cash prizes may not be redeemed for cash value. Prize winners will be solely responsible for all applicable federal, state, and local taxes on prizes; winners will receive an IRS Form 1099 for the retail value of the prize. All other expenses on the receipt and use of the prize not specifically mentioned herein are the sole responsibility of the winner. Any portion of a prize not accepted by a winner will be forfeited and may be awarded to another contestant at the option of AECC.

6. CONDUCT: By entering the Contest, entrants agree to be bound by these Official Rules and the decisions of AECC shall be final and binding in all respects. These Official Rules will be posted on the AECC web site throughout the Contest Period. Failure to comply with these Official Rules may result in disqualification. AECC reserves the right at its sole discretion to disqualify any individual found to be tampering with the entry process or the operation of the Contest or the web site; or to be acting in any manner deemed by AECC to be in violation of the Official Rules; or to be acting in any manner deemed by AECC to be unsportsmanlike or disruptive, or with intent to annoy, abuse, threaten or harass any other person. CAUTION: ANY ATTEMPT BY A USER OR ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, AECC RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON UP TO THE FULLEST EXTENT PERMITTED BY LAW.

7. LIMITATIONS OF LIABILITY: AECC assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Contest; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilized in any aspect of the operation of the Contest; (d) inaccessibility or unavailability of the Internet or the web site or any combination thereof, or; (e) any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the Contest or download of any materials in the Contest. If, for any reason, the Contest is not capable of running as planned for reasons that may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, then AECC reserves the right at its sole discretion to cancel, terminate, modify, or suspend the Contest in whole or in part.

8. WINNER NOTIFICATION: Finalists will be notified in person or by postal mail, e-mail, or telephone based on the information provided on the contest entry form. The Grand Prize winner will be required to sign and return a Contest Winner Agreement, including a Liability Release clause and a publicity release within seven (7) days of winning the Contest. If any of the required documents are not returned within the required number of days, or if any mail (postal or e-mail) is returned as undeliverable without a forwarding address, the prize may be forfeited and an alternate winner may be selected at AECC's sole discretion. Entrant's e-mail address will be added to e-newsletter database to receive contest updates.

9. WINNER RELEASE: All entrants, as a condition of entry into the Contest, agree to release AECC, participating distribution cooperatives, Contest/Sponsors, their subsidiaries, divisions, affiliates, suppliers, printers, distributors, and advertising, promotional or judging agencies, from and against any and all liability, claims or actions of any kind whatsoever for injuries, damages, or losses to persons or property which may be sustained in connection with submitting an entry or otherwise participating in any aspect of the Contest, the receipt, ownership or use of any prize awarded, or while preparing for, participating in or traveling to or from any prize-related activity, or for any typographical or other error in these Official Rules or the announcement of offering of any prize. Except for where prohibited by law, the Winner and the Finalists grant to AECC the right to print, publish, broadcast, and use worldwide in any media now known or hereinafter known (including without limitation use online at the web site) the Winner's and Finalists' names, addresses, voices, statements, pictures, or other likenesses, without additional compensation, for public relations, advertising, and promotional purposes as may be determined by AECC.

10. WINNER AND FINALISTS LIST: For the names of the Winner and the Finalists, visit www.ecar.org on or after August 10, 2014.

11. SPONSORS: Contest/Sponsors include AECC, Water Furnace, WeatherBarr, Rood Heating & Cooling, Roof King, Rheem/Marathon, SealantTech, General Electric and Summit Building Group.